

Dear ENERGY STAR® Emerging Technology Award Supporter,  
(January 15, 2014 EPA MAIL)

The U.S. Environmental Protection Agency (EPA) is continuing to work on the ENERGY STAR Emerging Technology Award for 2014. Following is an update on these efforts:

### **Emerging Technology Award (ETA) Program Overview**

The ENERGY STAR Emerging Technology Award was created to raise the profile of innovative technologies that may not yet meet key principles associated with the ENERGY STAR program (e.g. widely available, cost-effective), but have the potential to significantly reduce greenhouse gas emissions once they are more widely adopted. As products in these categories become more mainstream, the relevant product categories can then become candidates for ENERGY STAR specification development. To be eligible, technologies must be:

- Commercially available, but not widely adopted (<5% market share);
- Offered by more than one supplier;
- Likely to significantly reduce greenhouse gases from the residential or commercial sector at competitive costs;
- Capable of delivering superior environmental performance, as demonstrated by independent third-party organizations;
- Environmentally acceptable (technology use is a net plus for the environment);
- Supported by capable partners with adequate financing and established business records;
- Well matched to EPA/ENERGY STAR competencies and appropriate roles.

### **Emerging Technology Award Events for 2012 – 2013**

**2012:** In February 2012, EPA finalized the award criteria for advanced clothes dryers. Subsequently in October 2012, EPA notified stakeholders of the intent to extend the award into 2013, maintaining the Award criteria finalized in February 2012.

**2013:** EPA issued a letter to stakeholders on August 7, 2013 seeking ideas for new technologies for consideration for categories for 2014 award criteria development. EPA has completed its review of several proposed technologies.

### **Advanced Clothes Dryers: Revision of Criteria for 2014 and Extended Recognition of 2013 Award-Winning Models**

EPA is pleased to announce its intent to revise the Advanced Clothes Dryer Emerging Technology Award Criteria for 2014. Revised award criteria is currently in development, and the Agency will provide an update to stakeholders when draft criteria are complete.

In addition, dryers that meet the 2013 Emerging Technology Award criteria may continue to use the Award label until the finalization of the 2014 Award criteria.

**Dryers that meet the 2013 levels can continue to apply through the end of January 2014.**

### **Demand Controlled Ventilation**

EPA is also pleased to announce Demand Control Ventilation (new energy saving technology for commercial kitchens) as a new category for the ENERGY STAR Emerging Technology Award in 2014. The Agency plans to distribute a draft of the proposed criteria in January 2014 followed by a comment submission period ending in February 2014.

For more information on the ENERGY STAR Emerging Technology Award, visit the website at [www.energystar.gov/emergingtech](http://www.energystar.gov/emergingtech). Specific questions regarding the Award can be directed to Peter Banwell, EPA, at (202) 343-9408 or [banwell.peter@epa.gov](mailto:banwell.peter@epa.gov).

Thank you for your continued support of the Emerging Technology Award.